

“Being BCM-ready enables a company to reassure its internal and external stakeholders, customers and the market that it will be able to continue to meet the needs of the constituency it serves and that it is prepared to deal with ‘worst-case’ scenarios situations...

Being caught unprepared or inapt in averting and managing disruptions (to its operations) could mean loss of business opportunities or even financial disaster, especially in the current volatile market conditions”

Mr Teng Theng Dar
CEO

Singapore Business Federation

National BCM Programme

The **National Business Continuity Management (BCM) Programme** aims to encourage early adoption of BCM by SMEs.

The Singapore Business Federation (SBF) has been appointed as the Focal Point in this national initiative. In this capacity, SBF seeks to:

- Raise the awareness of the importance of BCM to businesses
- Widen BCM standard implementation by the business community
- Make BCM more accessible to the business community
- Support our enterprises’ efforts to become BCM certified

Companies can seek support to help defray part of the cost of getting their organisations BCM ready (See overleaf for details).

Supported by:



**How much will potential
downtime cost your
business and reputation?**



National BCM Programme



Business Continuity Management, BCM in short, is a holistic management process that identifies potential impacts that threaten an organisation and provides a framework for building resilience and the capability for an effective response that safeguards the interests of its key stakeholders, reputation, brand and value-creating activities.

Importance of BCM

BCM is more than just insurance for your business. A BCM ready organisation is able to:

- Be recognised as a reliable and sustainable business partner
- Enhance business reputation and consumer confidence
- Protect assets and the business infrastructure
- Maintain operations and minimise financial impact during crises

A BCM-ready private sector will help enhance Singapore's reputation as a Trusted Hub for reliable and quality service. Your preparedness for crises will collectively enhance the nation's resilience to crises.

Individual SMEs or SMEs which are part of a consortium can apply for support to help defray part of the cost* to become BCM ready and obtain SS540 certification. Coverage includes part of the:

- Salary/training of staff involved in the BCM certification project
- Cost of engaging 3rd party consultancy service to support the process of SS540 or equivalent certification
- BCM certification cost
- IT Hardware/software needed to implement BCM

For more information on how your company can apply for support, please contact SBF at:

Email: bcm@sbf.org.sg
Tel: (65) 6408 9608

* Terms & Conditions apply

Singapore Standard SS 540: 2008 is a BCM standard, which has been revised from Technical Reference (TR) 19. The new Standard incorporates the "Plan-Do-Check-Act" (PDCA) methodology, also used in ISO 9001.



SS540 is applicable to all organisations in all sectors. It allows potential gaps to be identified, and specifies the requirements for an organisation to build competence and readiness to respond to and recover from events which threaten to disrupt normal business operations.

Diagram A provides an illustration of SS540 framework.

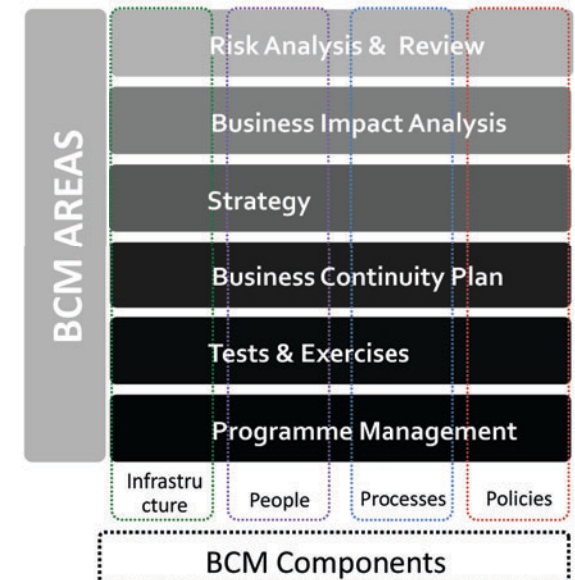


Diagram A: SS 540 Framework